



FORUM AUTOMOBILLOGISTIK

Programme

The new Age of Exploration—
all Hands on Deck!

February 18 and 19, 2025
Dresden
Maritim Hotel &
International Congress Center

BVL⁷

VDA

Verband der
Automobilindustrie

The new Age of Exploration – all Hands on Deck!

Our world has become more volatile and the tone in politics, business and trade is becoming more challenging. Apparent certainties such as ever-increasing globalization or an end to armed conflicts can no longer be taken for granted.

At the same time, new technologies such as modern battery technology, high-performance semiconductors and artificial intelligence are changing the economy and society. The question of what our world will look like in ten years is much more difficult to answer today than it was in the past.

What will be Germany's and Europe's position in this new world? Have we mastered the new technologies sufficiently? Are we well positioned with our legal and economic frameworks? Are our supply chains robust and secure? What do we have to do together in order to remain relevant in this new world.

These questions will be addressed under the motto "The new Age of Exploration – all Hands on Deck!" at the Forum Automotive Logistics 2025. Decision-makers and experts from the automotive, logistics, semiconductor, information technology, research and science sectors will come together in Dresden to discuss approaches and methods with which the German automotive industry can continue its unique success story.

You can look forward to two exciting and eventful days with stimulating plenary presentations and expert talks. Take the opportunity to find out about the latest products and services at the accompanying exhibition and experience the technologies of the future at first hand during the factory tours.

Visit us on February 18 and 19 at the Maritim Hotel & International Congress Center Dresden. We look forward to seeing you.



Hildegard Müller

President, German Association of the Automotive Industry (VDA), Berlin



Kai Althoff

Chairman of the executive board, German Logistics Association (BVL), Bremen

Platin-Partner



Gold-Partner



Media Partner



Further Partners



Das erwartet Sie auf dem Forum Automobillogistik 2025

In the keynote speeches, panel discussions and lecture sequences, decision-makers and experts will examine how the requirements for logistics in the new mobility can be met. Some of the speakers include Elke Pusskeiler (Mercedes-Benz), Maximilian Krane (btv Technologies), Niels Larsen (DSV), Prof. Dr. Julia Arlinghaus (Fraunhofer Institute), Dr. Ulrich Keunecke (KPMG), Christian Will (Porsche), and Gunther Wössner (DAP Dräxlmaier).



The after-work hangout and the evening event are great opportunities to celebrate and network. The highlight will be the speech of VDA President Hildegard Müller and the presentation of the VDA Logistics Award. In addition, the accompanying trade exhibition offers even more networking opportunities and an overview of the market for logistics solutions and services for the automotive industry. Interesting content-to-go can be found at the exhibition's Open Stage.



Participants can find out what is going on behind the scenes at GlobalFoundries Dresden, one of the leading semiconductor manufacturers, on an exclusive guided tour. The manufacturing plant in Dresden specialises in the production of state-of-the-art silicon wafers, which are used in a wide range of electronic devices such as smartphones, computers, automobiles and other electronic applications. GlobalFoundries Dresden offers an introduction to the world of the semiconductor industry as well as an exclusive insight into the material analysis laboratory, the development centre and the sub-fab.



Experience experts from the industry



Kai Althoff

Chairman of the executive board, German Logistics Association (BVL)



Prof. Dr. Julia Arlinghaus

Director Fraunhofer Institute for Factory Operation and Automation IFF



Peter Bartel

Vice Chairman, APRA Europe AISBL



Rabea Bartylla

Capability Manager P2P, Robert Bosch GmbH



Osman Basha

Head of Parts 4.0 Business Solution Consulting, Volkswagen AG



Jon Becker

Sales Manager, Cofinity-X



Dr.-Ing. Marcus Bollig

Managing Director, German Association of the Automotive Industry (VDA)



Alper Celik

Senior Director, Manufacturing & Automotive Industry Strategy EMEA, Oracle



Jakob Dotter

Supply Chain Digitalization Specialist, German Association of the Automotive Industry (VDA)



Katalin Elizondo

Chairwoman of VDA Working Group Packaging Standardization, Robert Bosch GmbH



Boris Felgendreher

Host BVL-Podcast



Markus Feurer

CEO, FEURER Group GmbH



Dr. Susanne Guth-Orlowski

CEO, 4TheRecord



Christian Haag

Data Science Director, Blue Yonder



Jenny Hertzfeldt

Supply Chain Digitalization Specialist, German Association of the Automotive Industry (VDA)



Sebastian Hueimmer

Regional Manager Enterprise Sales, Alpega TMS



Martin Hummel

Program Manager SAP S/4 Transformation, Hella GmbH & Co. KGaA



Dr. Ulrich Keunecke

Partner, Head of Sector Legal FS Insurance KMPG Law Rechtsanwaltsgesellschaft mbH



Dr. Christoph Kilger

CEO + Chief Revenue Officer, Co-Founder, aioneers Technologies GmbH



Carsten Klude

Chief Economist and Head of Private Asset Management, M.M.Warburg Bank



Prof. Dr. Thomas Knothe

Head of Department Business Process and Factory Management Fraunhofer IPK, Chair of CEN/CENELEC JTC24 DPP System and Architecture



Andreas Koetz

Senior Vice President, ZF Group



Stefan König

Head of SCM Aftermarket, ZF Friedrichshafen AG



Maximilian Krane

CEO, btv technologies GmbH (PLATIN-PARTNER)



Michael Kretschmer

Prime Minister of the Free State of Saxony

HIGHLIGHTS



Peter Kunze
Head of AS Legislation & Environment, Quality Group After Sales, Volkswagen AG



Alois Labermeyer
CEO, LABAL GmbH



Niels Larsen
Global Head, Technology and Healthcare, DSV Global Transport and Logistics (GOLD-PARTNER)



Dr. Helena Most
CEO & Founder, resourcly



Simon Motter
Chairman of the Management Board, Volkswagen Group Logistics GmbH & Co. OHG



Swapnil Shivaji Nimbalkar
Director Supply Chain Advisory, PricewaterhouseCoopers GmbH



Elke Pusskeiler
Vice President Supply Chain Management, Mercedes-Benz AG



Carolin Rauch
Chairwoman of VDA Project Group Sustainability Packaging, AUDI AG



Dr. Johan Rauer
Partner, McKinsey & Company



Alexander Rensink
Senior Account Director, TSMC Europe B.V.



Matthias Schenk
Head of Sales, ExB



Marcus Schick
Senior Vice President Logistics, Robert Bosch GmbH



Ralph-Michael Schmidt
Partner, 4flow consulting



Angela Schulte
Process Manager Shipping, Robert Bosch GmbH



Simon Schütz
Head of Department Press Office, German Association of the Automotive Industry (VDA)



Prof. Dr. Martin Schwemmer
Professor of International Transportation Management and Logistics, Heilbronn University of Applied Sciences



Franz Steinkellner
COO, s2data



Michael Spaeth
VP Lean Research & Digital Development, Elsen International SARL & Co. KG



Claus Stepputat
Director OES-Sales, Hella GmbH & Co. KGaA



Maria Straus
Worldwide-Transportation, Mercedes-Benz AG



Helen Tacke
CEO & Co-Founder, Cozero



Stefan Uhlig
Director, Silicon Saxony e. V.



Dr.-Ing. Wolfgang Vogl
Co-Founder and Managing Director, BOX ID Systems GmbH



Uwe Volmer
Production Specialist, German Association of the Automotive Industry (VDA)



Jörg Walther
ICT & Security Manager, Odette International Ltd



Stefan Weber
Director Global Logistics Innovation, Robert Bosch GmbH – Mobility Aftermarket



Christian Will
Vice President Production Development, Dr. Ing. h.c. F. Porsche AG



Sven Wittenbröcker
Project Lead AutoLog, Volkswagen Konzernlogistik GmbH & Co. OH



Gunther Wössner
Site Manager/ Head of Battery Systems Product Area, DAP Dräxlmaier Automotivprodukte

from 09:00 | Admission

10:00 – 10:05 | Main Stage

WELCOME & COURSE OF THE DAY

Dr.-Ing. Marcus Bollig
 Managing Director, German Association of the Automotive Industry (VDA)

Kai Althoff
 Chairman of the executive board, German Logistics Association (BVL)

10:05 – 11:00 | Main Stage

OPENING WORDS

Michael Kretschmer
 Prime Minister of the Free State of Saxony



CHALLENGES FOR THE AUTOMOTIVE INDUSTRY IN A CHANGING GEOPOLITICAL ENVIRONMENT

Elke Pusskeiler
 Vice President Supply Chain Management, Mercedes-Benz AG



BREAKING TRADITIONAL CHAINS: COMPONENT LOGISTICS AS A SERVICE

Maximilian Krane
 CEO, btv technologies GmbH (PLATIN-PARTNER)



11:00 – 11:30

Coffee break and visit of the trade exhibition with content-to-go

Content-to-go

11:00 – 11:15 | OPEN STAGE

UNLOCKING THE POTENTIAL OF A SMARTER SUPPLY CHAIN IN AUTOMOTIVE

Alper Celik
 Senior Director, Manufacturing & Automotive Industry Strategy EMEA, Oracle



11:15 – 11:30 | OPEN STAGE

SUPPLY CHAIN MANAGEMENT REINVENTED

Christian Haag
 Data Science Director, Blue Yonder



MODERATION

Dr.-Ing. Marcus Bollig
 Managing Director, German Association of the Automotive Industry (VDA)



Kai Althoff
 Chairman of the executive board, German Logistics Association (BVL)



11:30 – 12:30 | Main Stage

GERMANY WITHIN THE COMPETITION OF INNOVATIONS—HOW CAN FUTURE TECHNOLOGIES BE QUICKLY INTEGRATED INTO PRACTICE?

Prof. Dr. Julia Arlinghaus
 Director Fraunhofer Institute for Factory Operation and Automation IFF



Dr. Ulrich Keunecke
 Partner, Head of Sector Legal FS Insurance KMPG Law Rechtsanwaltsgesellschaft mbH



PANEL DISCUSSION

Prof. Dr. Julia Arlinghaus
 Director Fraunhofer Institute for Factory Operation and Automation IFF

Dr. Ulrich Keunecke
 Partner, Head of Sector Legal FS Insurance KMPG Law Rechtsanwaltsgesellschaft mbH

Christian Will
 Vice President Production Development, Dr. Ing. h.c. F. Porsche AG



Gunther Wössner
 Site Manager/Head of Battery Systems Product Area, DAP Dräxlmaier Automotivprodukte



12:30 – 13:45

Lunch break and visit of the trade exhibition with content-to-go

Content-to-go

12:45 – 13:00 | OPEN STAGE

3 BENEFITS OF JOINING CATENA-X

Jon Becker
 Sales Manager, Cofinity-X



13:45 – 15:15 | Main Stage

Semiconductors as a foundation 

MODERATION

Uwe Volmer

Production Specialist, German Association of the Automotive Industry (VDA)



CURRENT DEVELOPMENTS IN THE SEMICONDUCTOR WORLD

Dr. Johan Rauer

Partner, McKinsey & Company



KEYNOTE

Alexander Rensink

Senior Account Director, TSMC Europe B.V.



SAXON MICROSHIP WORLD—WHY SAXONY?

Stefan Uhlig

Director, Silicon Saxony e. V.



BEYOND THE SPEED BUMPS: BUILDING AGILE AND FUTURE-READY SUPPLY CHAINS

Niels Larsen

Global Head, Technology and Healthcare, DSV Global Transport and Logistic (GOLD-PARTNER)



PANEL DISCUSSION

13:45 – 15:15 | Parallel Stage

We've got this wrapped up!

MODERATION

Swapnil Shivaji Nimbalkar

Director Supply Chain Advisory, PricewaterhouseCoopers GmbH



OVERVIEW OF PACKAGING REGULATIONS

Katalin Elizondo

Chairwoman of VDA Working Group Packaging Standardization, Robert Bosch GmbH



VDA 4560—PACKAGING MATERIALS AND CONCEPTS

Carolin Rauch

Chairwoman of VDA Project Group Sustainability Packaging, AUDI AG



SUSTAINABLY PACKAGED: INNOVATIVE APPROACHES OF A MEDIUM SIZED COMPANY IN THE AGE OF NEW LAWS

Markus Feurer

CEO, FEURER Group GmbH



PANEL DISCUSSION

Katalin Elizondo

Chairwoman of VDA Working Group Packaging Standardization, Robert Bosch GmbH

Carolin Rauch

Chairwoman of VDA Project Group Sustainability Packaging, AUDI AG

Markus Feurer

CEO, FEURER Group GmbH

15:15 – 16:00

Coffee break and visit of the trade exhibition with content-to-go

Content-to-go

15:15 – 15:30 | OPEN STAGE

AUTOMATED DRIVING ON AUTOMOTIVE TERMINALS—THE FUTURE OF VEHICLE LOGISTICS AND BEYOND?

Sven Wittenbröker

Project Lead AutoLog, Volkswagen Konzernlogistik GmbH & Co. OH



15:30 – 15:45 | OPEN STAGE

PROCESS LOGISTICS DOCUMENTS WITH AI—AUTOMATED, FAST, EFFICIENT

Matthias Schenk

Head of Sales, ExB



16:00 – 17:00 | Main Stage

Transformation to the Digital Aftermarket

MODERATION

Claus Stepputat
 Director OES-Sales,
 Hella GmbH & Co. KGaA



GENERATE ADDED VALUE BY DIGITAL TRANSFORMATION IN THE AUTOMOTIVE AFTERMARKET

Ralph-Michael Schmidt
 Partner,
 4flow consulting



DIRECT TRANSFORMATION INTO NEXT GENERATION ERP S/4HANA

Osman Basha
 Head of Parts 4.0 Business Solution
 Consulting, Volkswagen AG



S/4-UPGRADE AS FOUNDATION FOR BUSINESS TRANSFORMATION

Martin Hummel
 Program Manager SAP S/4 Transformation,
 Hella GmbH & Co. KGaA



PANEL DISCUSSION

Ralph-Michael Schmidt
 Partner, 4flow consulting

Osman Basha
 Head of Parts 4.0 Business Solution
 Consulting, Volkswagen AG

Martin Hummel
 Program Manager SAP S/4 Transformation,
 Hella GmbH & Co. KGaA

Stefan König
 Head of SCM Aftermarket,
 ZF Friedrichshafen AG



Stefan Weber
 Director Global Logistics Innovation,
 Robert Bosch GmbH – Mobility Aftermarket



16:00 – 17:00 | Parallel Stage

From Less Paper to Paperless End to End

MODERATION

Jörg Walther
 ICT & Security Manager,
 Odette International Ltd.



PRACTICE REPORTS—TRANSPORTS (EFTI)—PAPERLESS TRANSPORT PROCESSES (VDA 4999)—FROM GOODS ISSUE TO FREIGHT INVOICING

Michael Spaeth
 VP Lean Research & Digital Development,
 Elsen International SARL & Co. KG



Angela Schulte
 Process Manager Shipping,
 Robert Bosch GmbH



Alois Labermeyer
 CEO,
 LABAL GmbH



Rabea Bartylla
 Capability Manager P2P,
 Robert Bosch GmbH



Maria Straus
 Worldwide-Transportation,
 Mercedes-Benz AG



Jenny Hertzfeldt
 Supply Chain Digitalization Specialist, German
 Association of the Automotive Industry (VDA)



17:00 – 18:00

After-Work Hangout



from 18:00 | Evening Event

Speech of VDA's President Hildegard Müller, Presentation of the VDA Logistics Award

The highlight of the evening event will be the presentation of the VDA Logistics Award. Which outstanding concept will be honored with the VDA Logistics Award this year? Be curious and look forward to seeing the laureates.



from 19:00 | Networking Night

Presentation of the VDA Logistics Award 2025



Members of the Jury



Prof. Dr. Julia Arlinghaus
Director Fraunhofer Institute for Factory Operation and Automation IFF



Dr.-Ing. Marcus Bollig
Managing Director, German Association of the Automotive Industry (VDA)



Simon Motter
Volkswagen Konzernlogistik GmbH & Co. OHG



Peer Stauske
MAN Truck & Bus SE



Dr. Arne Flemming
Robert Bosch GmbH



Dr. Michael Nikolaides
BMW Group



Elke Pusskeiler
Mercedes-Benz AG

Past Winners

2024 Robert Bosch GmbH | 2023 Volkswagen AG | 2022 Continental AG | 2021 BMW Group / Volkswagen Konzernlogistik GmbH & Co. OHG | 2020 Porsche Leipzig GmbH | 2019 Continental AG | 2018 MAN Truck & Bus AG / Robert Bosch GmbH | 2017 AUDI AG | 2015 Adam Opel AG | 2014 Robert Bosch GmbH | 2013 BorgWarner BERU Systems GmbH | 2012 Schlemmer GmbH | 2011 Knorr-Bremse Systeme für Nutzfahrzeuge GmbH | 2010 ZF Friedrichshafen AG | 2009 Robert Bosch GmbH | 2008 Webasto AG

from 8:30 | Admission

09:00 – 10:15 | Main Stage

Warm-up Talk and Coffee-Talk

WARM-UP TALK WITH A SUMMARY OF THE FIRST DAY AND AN OUTLOOK FOR DAY 2

Simon Schütz
Head of Department Press Office,
German Association of the
Automotive Industry (VDA)



Boris Felgendreher
Host BVL-Podcast



COFFEE-TALK

Kai Althoff
Chairman of the executive board,
German Logistics Association (BVL)



Simon Motter
Chairman of the Management Board,
Volkswagen Group Logistics GmbH & Co. OHG



Marcus Schick
Senior Vice President Logistics,
Robert Bosch GmbH



Andreas Koetz
Senior Vice President,
ZF Group



10:15 – 11:00

Coffee break

Content-to-go

10:15 – 10:30 | OPEN STAGE

2025 TRANSPORTATION MANAGEMENT
AGENDA: INNOVATE OR EXECUTE BETTER?

Sebastian Huemmer
Regional Manager Enterprise Sales,
Alpega TMS



10:30 – 10:45 | OPEN STAGE

BEYOND SHELF LIFE: LONG-TERM STORAGE
FOR COMPONENTS

Maximilian Krane
CEO,
btv technologies GmbH (PLATIN-PARTNER)



10:45 – 11:00 | OPEN STAGE

MAXIMISING THE CAPACITY AND AVAILABILITY
OF LOAD CARRIER FLEETS IN THE AUTOMOTIVE
DELIVERY CHAIN

Dr.-Ing. Wolfgang Vogl
Co-Founder and Managing Director,
BOX ID Systems GmbH



AUTOMOTIVE LOGISTICS START-UP SCENE

MODERATION

Prof. Dr. Martin Schwemmer
Professor of International Transportation
Management and Logistics,
Heilbronn University of Applied Sciences



11:00 – 12:30 | Main Stage

AI-DRIVEN CIRCULAR ECONOMY FOR
RESILIENCE DIGITAL SUPPLY NETWORKS
AND REVERSE SUPPLY CHAIN INTEGRA-
TION THROUGH SHARED INVENTORIES

Dr. Helena Most
CEO & Founder, resourcly



THE SIMPLE SOLUTION FOR COMPLEX TRANSPORTA-
TION PLANNING IN THE AUTOMOTIVE SECTOR

Franz Steinkellner
COO,
s2data



BEYOND COMPLIANCE: HOW EMISSIONS MANAGEMENT
CAN BECOME A COMPETITIVE EDGE FOR
AUTOMOTIVE LOGISTICS

Helen Tacke
CEO & Co-Founder, Cozero



BETTER DECISION MAKING IN AUTOMOTIVE SUPPLY
CHAINS WITH AI 🇬🇧

Dr. Christoph Kilger
CEO + Chief Revenue Officer /Co-Founder,
aioneers Technologies GmbH



PANEL DISCUSSION

Dr. Helena Most
CEO & Founder, resourcly

Franz Steinkellner
COO, s2data

Helen Tacke
CEO & Co-Founder, Cozero

Dr. Christoph Kilger
CEO + Chief Revenue Officer /Co-Founder, aioneers
Technologies GmbH

11:00 – 12:30 | Parallel Stage

Digital Product Passport (DPP)

MODERATION

Jakob Dotter

Supply Chain Digitalization Specialist, German Association of the Automotive Industry (VDA)



THE EU DIGITAL PRODUCT PASSPORT SYSTEM— APPLICATION FOR BATTERIES

Prof. Dr. Thomas Knothe

Head of Department Business Process and Factory Management Fraunhofer IPK, Chair of CEN/CENELEC JTC24 DPP System and Architectur



THE TECHNICAL AND ORGANIZATIONAL IMPLEMENTATION OF THE BATTERY

Dr. Susanne Guth-Orlowski

CEO, 4TheRecord



EFFECTS ON THE AFTERMARKET

Peter Kunze

Head of AS Legislation & Environment, Quality Group After Sales, Volkswagen AG



PODIUMSDISKUSSION

Jakob Dotter

Supply Chain Digitalization Specialist, German Association of the Automotive Industry (VDA)

Prof. Dr.-Ing. Thomas Knothe

Head of Department Business Process and Factory Management Fraunhofer IPK, Chair of CEN/CENELEC JTC24 DPP System and Architectur

Dr. Susanne Guth-Orlowski

CEO, 4TheRecord

Peter Kunze

Head of AS Legislation & Environment, Quality Group After Sales, Volkswagen AG

Peter Bartel

Vice Chairman, APRA Europe AISBL



ab 12:30 – 13:30

Lunch break

13:30 – 14:30 | Main Stage

Closing sequence

MODERATION

Kai Althoff

Chairman of the executive board, German Logistics Association (BVL)



13:30

VDA-LOGISTICS-AWARD WINNER'S SPEECH

14:00

GERMANY: NO LIGHT AT THE END OF THE TUNNEL?

Carsten Klude

Chief Economist and Head of Private Asset Management, M.M.Warburg Bank



14:25

CLOSING WORDS AND FAREWEL

Dr. Marcus Bollig

Managing Director, German Association of the Automotive Industry (VDA)

Kai Althoff

Chairman of the executive board, German Logistics Association (BVL)



Day 2 | 19 February 2025

15:30-17:00 | Factory Tour GlobalFoundries Dresden

Introduction to the semiconductor industry followed by a tour of the Material Analysis Laboratory, the Development Center or the Sub-Fab

GlobalFoundries Dresden is a leading semiconductor manufacturer and part of the global company GlobalFoundries. The production facility in Dresden was opened in 1996 and has since played a significant role in the manufacturing of semiconductor products. The manufacturing facility in Dresden specializes in the production of state-of-the-art silicon wafers, which are used in a variety of electronic devices such as smartphones, computers, automobiles and other electronic applications. Around 3,000 employees from over 40 nations work at the site. GF Dresden (Fab 1) is one of the most productive and modern wafer fabs in the world and produces innovative semiconductor products for its customers. With a clean room area of 60,000 m², Fab 1 is one of the largest and most modern semiconductor plants in Europe. GF's expertise in semiconductor manufacturing and its continuous commitment to research and development as well as training and further education have contributed to make Saxony a leading centre for micro- and nanoelectronics in Europe.



Event Dates

Your registration

for the Forum Automotive Logistics 2025 can be made online at www.forum-automobillogistik.de.

Participation fees

1.295 euros for members of the VDA and BVL
1.495 euros for non-members

Venue

Maritim Hotel & International Congress Center
 Devrientstr. 1-2/Ostra-Ufer 2
 01067 Dresden

Project Team

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 Simon Schütz (VDA)



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 INVESTOR CENTER
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 ODETTE
Digitalisation demands Standardisation

OPES
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VDA QMC
Verband der Automobilindustrie
Qualitäts-Management-Center

VOLKSWAGEN GROUP
LOGISTICS

 WAKU ROBOTICS

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#FAL25

We look forward to seeing you!

